

Kelly Tetrault, User Experience Designer

WORK EXPERIENCE

Mastercard | Smart Data UX Designer

June 2021 - Present

Implements design systems across a web application with over 300,000 daily unique users. Creates accessible designs compliant with WCAG 2.0 and WCAG 2.1

Collaborates with other designers and researchers to create seamless user experiences for an iOS and Android payment app that was launched in November 2021

Communicates with a team of product owners, engineers, and other stakeholders to improve experiences across the web application

Conseqta | Lead UX Designer

June 2019 - June 2021

Lead a team of UX/UI designers on a financial government application with over 12,000 users. Implements the 7 principles of design with a human-centric approach

Regularly communicates with developers and business analysts on how to implement prototypes. As a team, we have been able to increase user satisfaction to over 90%

Creates several responsive web and mobile applications from conceptualization to end result for RFIs/RFPs demonstrations. This includes user flows, application mapping, user testing, low-to-high fidelities, manual testing, and prototyping designs

The Martin Agency | Motion & Design Intern

June 2018 - July 2018

Created brand guidelines for a new product, including: a finalized logo, website design, color palette, and iconography; Learned leadership by presenting to the client during meetings and finalizing design decisions


RECOGNITION

Top Talent Award in Digital Products + Experiences (2)

2019 Adobe Design Achievement Awards

 www.kellytetrault.design

 tetrau1t@vt.edu

 (571) 258 8549

 [linkedin.com/in/kelly-tetrault](https://www.linkedin.com/in/kelly-tetrault)

EDUCATION

Virginia Tech

August 2014 - May 2019

BFA in Graphic Design

BS in Marketing Management

In-Major GPA: **3.9**

Summer 2017

Study Abroad in Italy and Switzerland for Graphic Design

Involvement

AIGA

Recruiter | 2018 - 2019

Κπ Honors Art Society

Treasurer | 2016 - 2019

SKILLS

Design + Research

High Fidelities

Low Fidelities

Data Visualization

Prototyping

Wireframing

Responsive Design

Motion Graphics

Storyboarding

Research

Tools,

Figma

Adobe Xd

Sketch

Jira

Photoshop

After Effects

Adobe Analytics

Illustrator

Rally

Programming

HTML

CSS

JQuery

Hands-on,

People Manager

Presentations

Illustrations